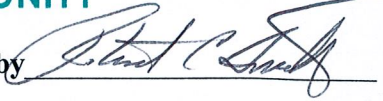


LIVINGSTON COUNTY DEVELOPMENT

ECONOMIC • INDUSTRIAL • COMMUNITY

Approved by



MINUTES
LIVINGSTON COUNTY DEVELOPMENT CORPORATION
Friday, August 7, 2015
Livingston County Government Center, Room 205
Geneseo, NY

Members Attending: W. Bacon, S. Boscoe, P. Brooks, G. Moore, R. Smith and P. Yendell

Members Excused: E. Gott

Staff Attending: J. Coniglio, Esq., C. Baker-Scott, J. Marshall, L. Wadsworth and M. Wheeler

Guests Attending: L. Lane, Livingston County Chamber of Commerce and B. Beiger, Birchwood Business Consulting

Media Attending: Josh Williams, Genesee Sun

Chairman Brooks welcomed members and guests and called the meeting to order at 9:17 AM.

APPROVAL OF MINUTES

A motion was made by Mr. Smith to approve the minutes of the July 10, 2015 meeting, seconded by Mr. Yendell. All in favor. Carried.

TREASURER'S REPORT

Ms. Marshall reviewed the Treasurer's Report for the Agency.

A motion was made by Mr. Boscoe, to accept the Treasurer's Report for the period ending July 31, 2015, seconded by Mr. Moore. All in favor. Carried.

REVOLVING LOAN FUND

Ms. Marshall reviewed the Loan Fund Aging Report.

A motion was made by Mr. Smith, seconded by Mr. Bacon, to accept the Aging Report for the period ending July 31, 2015. All in favor. Carried.

Ms. Marshall noted that the Loan Fund Operating Guidelines and Policies were in need of a significant review and update. She will undertake this and have a draft document available for review at the September meeting.

A motion was made by Mr. Yendell to enter into executive session under Public Officers Law; Article 7 Open Meeting Law to discuss the personal financials of a loan applicant at 9:21 AM, seconded by Mr. Bacon. All in



favor. Approved. Members, staff, counsel and Mr. Beiger remained.

motion was made by Mr. Smith to reconvene the meeting at 9:57 AM, seconded by Mr. Yendell. All in favor. Carried.

REPORT OF EXECUTIVE SESSION

The Livingston County Development Corporation having met in executive session hereby reports as follows: the board took no action.

A motion was made by Mr. Moore to approve a \$100,000 loan to Evening Star Coffee Roasters LLC as outlined in the credit memorandum, seconded by Mr. Smith. All in Favor. Approved.

A motion was made by Mr. Moore to release Kevin Ransom as an additional guarantor on Ell-n-wood Flowers loan, seconded by Mr. Boscoe. All in favor. Approved.

OLD BUSINESS

America's Best Communities Update

Ms. Marshall and Ms. Wheeler reported on the progress of the America's Best Communities Contest. A blog and 3 videos were submitted to the America's Best Communities Contest on August 1st. The 3 videos were viewed by the members. Mr. Yendell recommended showing at least one video at an upcoming Board of Supervisors meeting.

H. Sicherman & Company is working to prepare the Community Revitalization plan. A steering committing meeting will be held with Mr. Sicherman immediately after the LCDC meeting.

Ms. Lane entered at 10 AM.

NEW BUSINESS

Buy Local Program Update

Ms. Lane provided an update on the Buy Local Campaign. The campaign included a Small Business Saturday and Holiday campaign. A new Dine in Livingston Campaign was held in late winter. By all measures, the changes to the existing holiday campaign and the addition of the Dine in program were successful. Steering committees have been formed with retailers and restaurateurs who have provided good feedback on the campaigns and are assisting in planning for the 2015-2016 program year. Ms. Lane noted that the Chamber values the good working relationship with the Economic Development Office.

AUTHORIZATION TO ENTER IN TO AGREEMENT WITH LIVINGSTON COUNTY CHAMBER OF COMMERCE

A motion was made by Mr. Yendell to enter into an agreement with the Livingston County Chamber of Commerce for the August 1, 2015 – July 31, 2016 Buy Local Campaign, seconded by Mr. Smith. All in favor. Carried.

Ms. Lane noted several upcoming Chamber events, all of which are posted on the Chamber's web site.

Ms. Lane departed at 10:27 AM.



Sign & Façade Improvement Program Application Review

Ms. Wadsworth reported that 4 Sign & Façade Grant applications were received this month. Staff has viewed and scored each application.

A motion was made by Mr. Moore to award Sign & Façade Improvement Program grants to applicants as follows:

ARC of Livingston-Wyoming(Finders Keepers) Village of Mt. Morris \$2,000.00

Nancy Cleveland (Cleveland Properties) Village of Geneseo \$5,000.00

seconded by Mr. Yendell. All in Favor. Carried.

ADJOURNMENT

With no further business to discuss, a motion was made by Mr. Smith, to adjourn the meeting at 10:40 AM, seconded by Mr. Boscoe. All in favor. Carried.

Respectfully submitted,

Julie A. Marshall

Julie A. Marshall
Executive Director

