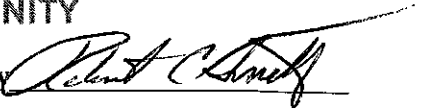


LIVINGSTON COUNTY DEVELOPMENT

ECONOMIC • INDUSTRIAL • COMMUNITY

Approved by



MINUTES
LIVINGSTON COUNTY DEVELOPMENT CORPORATION
Friday, October 7, 2016

Livingston County Government Center, Room 205
Geneseo, NY

Members Attending: P. Brooks; G. Moore; R. Smith; S. Boscoe; P. Yendell; E. Gott; L. Lane

Staff Attending: W. Bacon; M. Wheeler; L. Wadsworth; T. Taylor

Guests Attending: J. Williams, Genesee Sun

Chairman Brooks welcomed members and guests and called the meeting to order at 9:36 AM

APPROVAL OF MINUTES

A motion was made by Mr. Moore to approve the minutes of the September 9, 2016 meeting, seconded by Mr. Yendell. All in favor. Carried.

TREASURER'S REPORT

Mr. Bacon reviewed the financial statements for period ending September 30, 2016.

A motion was made by Mr. Smith to approve the treasurer's report for the period ending September 30, 2016, seconded by Mr. Gott. All in favor. Carried.

REVOLVING LOAN FUND

Aging Report

Mr. Bacon reviewed the Loan Fund Aging Report.

A motion was made by Mr. Yendell, seconded by Mr. Gott, to accept the Aging Report for the period ending September 30, 2016. All in favor. Carried.

OLD BUSINESS

Brew IN Livingston Update

Mr. Bacon advised that applications for the Brew IN Livingston contest were due on September 30th. There were a total of 75 interested parties which have been narrowed down to 35 semi-finalists. The next step is for the semi-finalists to submit a video by November 30th describing their business plan more in depth. From that point the goal is to narrow the number down to 12 finalists.

Ms. Wheeler explained that the instructional video created for the semi-finalists was created with animoto.com



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585-243-7124 | info@LivingstonCountyDevelopment.com

and images from dreamstime.com. She advised that both of these services could be used for not only the Brew IN Livingston competition, but for marketing programs and showcasing projects.

A motion was made by Mr. Gott to approve the purchase of an annual membership to both animoto.com and dreamstime.com for a total of \$732. Seconded by Mr. Yendell. All in favor. Carried.

NYMS and Sign & Façade Update

Mr. Bacon explained that the project that was approved at 193 Main St. in Dansville has declined their award in the amount of \$1,765. Two projects that were awarded funds are now requesting additional funds totaling a request of \$1,426. Ms. Wadsworth reported that one new application for the Sign & Façade program came in before the deadline for 182 Main St. in Dansville with a request of \$1,697. She advised that there are a total of 17 Sign & Façade projects for 2016. Eight of the projects are completed and have been reimbursed, and the rest are all in progress.

A motion was made by Mr. Gott, seconded by Mr. Boscoe, to approve the following Sign & Façade projects totaling \$1,765. All in favor. Carried.

Project	Applicant	Sign & Façade Award
3119 Main St. Caledonia	Heather Hunt	\$467.00
25 Main St. Mt. Morris	Ben Rudney	\$450.00
182 Main St. Dansville	Nothnagle Realtors	\$848.00

Ms. Wadsworth gave an update on the NYMS projects. She reported that the Mt. Morris and Dansville grant for \$500,000 has a total of 16 projects. Seven have been completed and reimbursed and the remaining will be ready to close out within the next few months.

Economic Gardening Update

Mr. Bacon advised that the Economic Gardening program is being run in conjunction with Greater Rochester Enterprise. It is open to businesses which fit specific criteria including 10-99 FTE Employees, and \$1-50 million in annual revenue. Two Livingston County Businesses have registered to go through the program so far. Businesses that have gone through the program previously have given great reviews and have demonstrated growth. Ms. Wheeler explained that the program is free of charge to the company but it requires a 8-12 hour commitment over 4-6 weeks. Ms. Wheeler also advised that Greater Rochester Enterprise is somewhat flexible on the participation criteria. Applications are accepted on a rolling basis. Mr. Bacon advised the Board to let him know of any businesses that might be interested.

NEW BUSINESS

Review of Proposed 2017 Budget

Mr. Bacon reviewed the proposed 2017 Livingston County Development Corporation for members. The budget will be filed with the New York State Authority Budget Office.

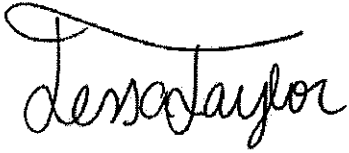
A motion was made by Mr. Gott to approve the 2017 Proposed Livingston County Development Corporation Budget as presented, seconded by Mr. Yendell. All in favor. Adopted.

ADJOURNMENT

With no further business to discuss, a motion was made by Mr. Gott, to adjourn the meeting at 10:24 AM, seconded by Mr. Smith. All in favor. Carried.



Respectfully submitted,



Tessa Taylor
Senior Account Clerk/Typist



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