

ANNOUNCING THE 2017 **LIVINGSTON COUNTY SIGN & FAÇADE IMPROVEMENT PROGRAM**

- Apply for up to **\$5,000** in **matching funds (50/50)** for sign and/or façade improvements to downtown buildings
- Applications accepted on a rolling basis from January 2017 - September 2017
 - Applications due by 4 pm on the **15th of each month**
- Projects must be started within **30 days** and completed within **90 days** of grant approval
- Program guidelines and applications available online: www.LivingstonCountyDevelopment.com

WHY DO FAÇADE IMPROVEMENTS MATTER?

FAÇADE IMPROVEMENTS:

- Result in **increased sales**
- Attract **new businesses** and **new shoppers** to the area
- Inspire participants to **expand** their businesses
- Spur other owners in the area to make **improvements**

from a study by the National Trust for Historic Preservation

For more information, contact Louise Wadsworth
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**LIVINGSTON COUNTY
DEVELOPMENT**
ECONOMIC • INDUSTRIAL • COMMUNITY

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